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## **CHARLIE MARS LAUNCHES HEADLINE TOUR TONIGHT IN SUPPORT OF NEW ALBUM, *THE MONEY*, OUT OCTOBER 14**

**Upcoming Dates Include October 17 & 18 Record Release Shows At  
Threadgill's In Austin And November 7 Concert At NYC's Subculture**

**Mars Guests On SiriusXM's "New York Nights" On Monday, October 6**

**"Hell Yeah," A Track From *The Money*, Premieres On  
GuitarWorld.com's Acoustic Nation**

**Charlie Mars** kicks off his fall 2014 headline tour tonight at Revolution Music Room in Little Rock, AR – and he's bringing a whole new batch of songs and stories with him. The Oxford, Mississippi native is touring in support of his new album, ***The Money***, which will be released on October 14 by Rockingham Records via Thirty Tigers. As a nod to the support he's received from the Lone Star state, **Charlie** will play a two-night album release party (October 17 & 18) at Threadgill's in Austin. ***The Money*** completes his Texas trilogy – it was recorded at Sonic Ranch outside of El Paso while *Blackberry Light* and *Like A Bird, Like A Plane* were cut in Austin.

On October 24, **Mars** will return to Minneapolis for two shows at the Dakota, a venue he's sold out four times in recent years, and he'll perform at Subculture in New York City on November 7. See below for itinerary.

With ***The Money***, **Mars** resumes his zigzagging trek through the darkness in search of the light. It's a theme as old as The Odyssey, laid out in crisp contemporary verse over a lowdown, hickory-smoked backbeat, in the tradition of fellow Southern minimalists Tony Joe White and J.J. Cale.

**Mars** will appear on "New York Nights...Direct from the Bowery," airing on SiriusXM's The Spectrum (Channel 28) on Monday, October 6, at 10PM ET. Host **John Varvatos** interviews **Charlie**, who also performs tracks from his new album and spins a few songs over the course of the two-hour show. **Mars** recently gave a stripped-down acoustic performance of "**The Money**," which is the album's first single, for Radio Woodstock. You can check out the video clip [HERE](#). Guitar World.com's Acoustic Nation premiered "**Hell Yeah**," another track from the album, [HERE](#) and noted, "A lazy feeling Grateful Dead-esque strum-based tale, 'Hell Yeah' tells the tale of a traveling man with vivid lyrics and an ambling groove. Mars' delivers it all with perfect restraint."

"I grew up in a bubble within a poor, impoverished state, with limited access to the

outside world. And so my worldview was very Mayberry,” explains **Charlie**. “And then, when Mayberry falls apart, you realize maybe you’re not gonna find the girl of your dreams and live happily ever after, and you’re not gonna score the winning touchdown. This album is about looking at those things and feeling disillusioned, but still finding the humor and the beauty and the inspiration that is inherent within them.”

Drummer JJ Johnson, bassist George Reiff, keyboardist John Ginty and producer/guitarist Billy Harvey, all of whom also played on the first two albums of **Mars’** Texas trilogy, bring an organic sensuality to the album’s 11 tracks.

“There’s something universal about groove music, whether it’s world music or Moby or Widespread Panic,” **Mars** says. “There’s something trancelike about sitting your songs on top of a groove that I’ve always liked. It’s allowed me to sink a little deeper into the material.”

The pre-order for **The Money** is underway now on iTunes (<http://smarturl.it/TheMoney>). It will also be available on vinyl – at [www.charliemars.com](http://www.charliemars.com) and at Waterloo Records in Austin – and on CD.

**Mars** has been operating outside the confines of the major label world ever since self-releasing his breakthrough album, *Like a Bird, Like a Plane*, in 2009. Since then, he has had two Top 30 singles at AAA radio ("Listen To The Darkside" and "How I Roll"), sold 32,000 records independently, played more than 500 dates and licensed songs to shows like "Parenthood," "Bones," "How I Met Your Mother," "Weeds" and "United States of Tara." In addition to his outings with the Dixie Chicks, he has also toured with artists like Steve Earle, Tedeschi Trucks Band and Citizen Cope and his storyteller solo shows are often sell-outs.

## **CHARLIE MARS – UPCOMING TOUR DATES**

10/2 – Little Rock, AR @ Revolution Music Room  
10/3 – Dallas, TX @ The Kessler Theater  
10/4 – Oklahoma City, OK @ Myriad Botanical Gardens  
10/6 – Charlottesville, VA @ WCNR event  
10/16 – Houston, TX @ McGonigel’s Mucky Duck  
10/17 – Austin, TX @ Threadgill’s  
10/18 – Austin, TX @ Threadgill’s  
10/24 – Minneapolis, MN @ The Dakota (2 shows)  
11/6 – Annapolis, MD @ Rams Head on Stage  
11/7 – New York, NY @ Subculture  
11/8 – Albany, NY @ The Linda/WAMC’s Performing Arts Center  
11/9 – Toronto, ON @ Hugh’s Room  
11/12 – Louisville, KY @ WFPK Winter Wednesday  
11/14 – Birmingham, AL @ Sound and Page  
11/15 – Decatur, GA @ Eddie’s Attic  
11/16 – Safety Harbor, FL @ Safety Harbor Art and Music Cntr.

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